

- Business Continuity & Disaster Recovery
- Business Software & Solutions
- IT Services & Support
- Cybersecurity Services

Leading Continuity BDR

The Fully-Managed Backup and Disaster Recovery Platform

Leading Continuity is the fully managed BDR platform, complete with Continuous Data Protection, secure and dependable cloud storage, and 24x7 end-to-end support.

We'll Manage Your Backups—So You Can Manage Your Business

When Leading Continuity is deployed, our certified backup technicians are deployed right alongside it. Our experts extend your workforce, and are ready to take control of day-to-day management, monitoring, and verification of your backups. It's a BDR solution that's flexible enough to scale with your business, and fully managed to minimise the amount of time you'll spend with it.

Secure, Reliable Backup and Recovery

Data backed up using Leading Continuity is stored on a local appliance and is replicated offsite to the cloud, so you can enjoy true peace of mind knowing that business continuity will be maintained in the event of user error, malware or a disaster scenario. The platform uses a world-renowned reliable public cloud (**IBM's Cloud, SoftLayer infrastructure**), and replicates data across our UK based datacentres to help guarantee reliability and availability.

In the event of a disaster, we'll spin up your complete site as virtual machines on a private network in the cloud with VPN access for you and your staff. Downtime is minimised, and normal business operations can continue as usual.

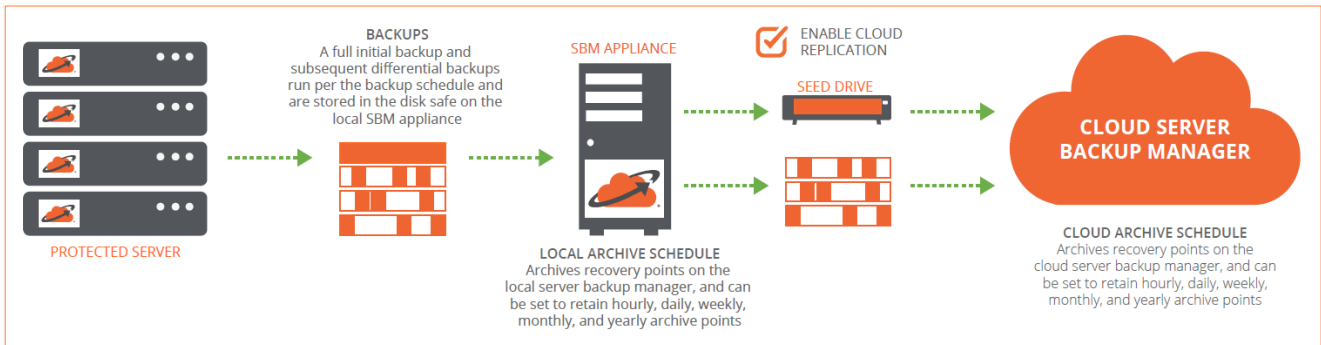
Advanced Automated Recovery Point Verification

Leading Continuity's Tru-Verify™ feature automatically verifies the integrity of recovery points to ensure that recent recovery points can be virtualised in the event of a disaster. Tru-Verify generates either a "success" or "failure" alert and captures a snapshot of the VM login screen for each virtualisation attempt—and if a recovery point cannot be virtualised, Tru-Verify will attempt to automatically repair it and capture a time-lapse video of the boot failure to help you immediately identify the cause of failure.

LeadingEdge NOC and Technical Support Includes

- True end-to-end management and verification of backups
- Troubleshooting for backup failures
- NOC-assisted disaster recovery testing and Full Disaster Recovery support
- Ticketing for backup-related issues that require attention (hardware failure)
- Services to ensure backups run on time and cloud sync is on schedule
- Services to restart or fix issues if block-level verification fails

Leading Continuity Backup & Disaster Recovery



All Leading Continuity packages include Server Backup Manager (the appliance software), and protected server backup agent software—and all are fully-managed by our NOC technicians to help keep you focused on your business. Leading Continuity allows us to easily manage all your backups from a central location, with remote access to appliances, protected machines (with LeadingCare Support Tools) and the Cloud. The platform is designed to help us quickly initiate common tasks such as protecting machines, adjusting retention settings, booting up virtual machines and conducting complete file and folder restores. Our Support portal also features real-time reporting on backup deployment and cloud usage.

Additional Features & Capabilities

- Industry standard AES-256 encryption (at rest & in transit – *meets GDPR needs*)
- Advanced Cloud Security with 24x7 DDoS Prevention
- Automatic data replication between multiple datacentres
- Granular scheduling of backup & retention policies
- Self-service flexible and granular file and folder browsing & recovery
- Database restores for MS Exchange and SQL Servers
- Self-service virtualisation of individual machines on appliance & cloud
- Bare-metal restores for Windows servers

Secured-by-Design – meets even strict compliance requirements

All data stored within the Leading Continuity data centres is encrypted and all identifiable attributes are extracted through the use of an independent, non-traceable customer identifier. Leading Continuity data centre facilities are managed and maintained to ensure that adequate environmental controls are in place for the protection of equipment and the availability of customer data and services provided. Data is encrypted both while “In Motion” (DIM) and “At Rest” (DAR).

In summary, Leading Continuity’s breadth of security considerations; consistent encryption of data through all facets of the backup chain, geographically diverse Cloud data redundancy, SAS 70/SSAE certification, and comprehensive access security combine to create a truly secure and reliable end-to-end Backup and Disaster Recovery solution.

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